

ENABLE2011
BRISBANE ENABLING INNOVATION

SPONSORSHIP

EXPRESSION OF INTEREST

Brisbane, Australia's new world city will continue to showcase innovation in 2011 at Enable2011.

Brisbane Marketing is committed to the delivery of this annual series of events to showcase, promote and celebrate innovation as a key driver of economic development that positions Brisbane as an epicentre of commercially driven innovation.

Join us at Enable2011 in our pursuit of world-class knowledge and open innovation.

Express your interest in event sponsorship via the form below:

Company name:

Contact name:

Position:

Address:

Suburb:

State:

Postcode:

Telephone Number:

Fax Number:

Email:

Website:

Nature of Business (Industry Type):

Complete this form and return to:
enable_brisbane@brisbanemarketing.com.au
P 07 3006 6200
F 07 3006 6251

For more information, visit enablebrisbane.com.au



Sponsorship Benefits

Project Owner and Event Management: Brisbane City Council has committed to Enable2011. Brisbane Marketing, a wholly owned subsidiary of Brisbane City Council, is the Event Manager and has also committed in cash and in-kind to Enable2011.

Strategic Partner

Strategic Partner of Enable2011 will be associated with the entire series of events and will benefit from recognition and representation at all events. This is an unprecedented opportunity to collaborate and network with leading innovators in industry, commerce, education and research. Strategic Partners will be limited to two (2) only – not including Brisbane Marketing and Brisbane City Council.

Benefits of Sponsorship include:

- Prominent acknowledgment of the sponsorship with corporate logo on the Enable2011 website home page and footers and EDM's.
- Opportunity to profile relevant innovative initiatives on Enable2011 website with links to corporate websites including participation on innovation blogs and online forums.
- Acknowledgment of the sponsorship with corporate logo on all printed material including banners, invitations, conference programs, associated media releases and welcome slides at the events.
- Opportunity to provide a guest speaker at key event to profile Strategic Partners' activities on Innovation.
- Opportunities to develop and host specific event for Enable2011.
- Corporate pull-up banners can be displayed in the reception area and on stage at all Enable2011 events. (Partner to provide banners to specifications).
- Use of all Enable2011 branding and collateral. (Subject to approval and Enable2011 Style Guide).
- Promotional material can be supplied for distribution at all the events promoting your products and services.
- 10 complimentary tickets (1 complimentary table) to two paid events (paid signature events to be confirmed).
- Opportunity for one senior executive to sit on the VIP table for signature event lunches. Additional VIP invitations to be confirmed for each event.
- Complimentary tickets to all events in the Enable2011 program.



Gold Event Sponsors

- Two signature events as part of Enable2011 program
(paid signature events to be confirmed)

Gold Event Sponsors of Enable2011 will be associated with two signature events (to be confirmed) and will benefit from recognition and representation at both of these high profile events.

Benefits of Gold Event Sponsorship include:

- Prominent acknowledgment of the sponsorship with corporate logo on relevant event pages on Enable2011 website.
- Acknowledgment of the sponsorship with corporate logo on all printed material including invitations, event programs and welcome slides.
- Corporate banners can be displayed in the reception area and on stage at the relevant events.
- Promotional material can be supplied with relevant event about your products and services.
- 10 complimentary tickets to the relevant events (1 complimentary table).
- Opportunity for one senior executive to sit on the VIP table at each event.
- Opportunity for senior executives to have prominent speaking roles by moderating, introducing sessions and speakers, on the panel discussion throughout the event program or moving the vote of thanks.



Silver Event Sponsors

Silver Event Sponsors of Enable2011 will be associated with either one of the signature events (to be confirmed) and will benefit from recognition and representation at the chosen event.

Benefits of Silver Sponsorship include:

- Prominent acknowledgment of the sponsorship with corporate logo on the relevant event page on Enable2011 website.
- Acknowledgment of the sponsorship with corporate logo on all printed material including invitations, event program and welcome slides.
- Corporate banners can be displayed in the reception area and on stage at the relevant event.
- Five (5) complimentary tickets to the relevant event.
- Opportunity for one senior executive to sit on the VIP table at the relevant event.
- Opportunity for speaking roles to be discussed and negotiated. Speaking roles can include moderating, introducing sessions and speakers, on the panel discussion throughout the event program or moving the vote of thanks.